

Panasonic

Coverage Dossier

“Panasonic Life Solutions

MSL
Influence. Impact.

Total Impressions Garnered

| Medium | Number of Clips |
|--------------|-----------------|
| Print | 1 |
| Online | 85 |
| Total | 86 |

| S.No | Article Date | Headline / Summary | Publication | Edition | Page No. | Journalist |
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| 2 | 13 Feb 2024 | Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman | 5 Dariya News | Online Web | NA | Bureau |
| 3 | 13 Feb 2024 | Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman | Abhitak News | Online Web | NA | Bureau |
| 4 | 13 Feb 2024 | Panasonic expands lighting business in Daman | Ace update | Online Web | NA | Bureau |
| 5 | 13 Feb 2024 | Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman | Ad Hoc | Online Web | NA | Bureau |
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| 12 | 13 Feb 2024 | Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman | Business News This Week | Online Web | NA | Bureau |
| 13 | 13 Feb 2024 | Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman | Business Views India | Online Web | NA | Bureau |
| 14 | 13 Feb 2024 | Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman | Business Wire India | Online Web | NA | Bureau |
| 15 | 13 Feb 2024 | Panasonic expands its lighting business with the launch of its new facility in Daman | Business World | Online Web | NA | Bureau |
| 16 | 13 Feb 2024 | Panasonic expands its lighting business with the launch of its new facility in Daman | BW Bwhotelier | Online Web | NA | Bureau |

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| 17 | 13 Feb 2024 | Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman | Channel Drive | Online Web | NA | Bureau |
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| 26 | 13 Feb 2024 | Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman | ES Trade | Online Web | NA | Bureau |
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| 38 | 13 Feb 2024 | Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman | Life and Trendz | Online Web | NA | Bureau |
| 39 | 13 Feb 2024 | Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman | Media Bulletins | Online Web | NA | Bureau |
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| 55 | 13 Feb 2024 | Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman | Perfect News | Online Web | NA | Bureau |
| 56 | 13 Feb 2024 | Panasonic expands its lighting business with the launch of its new facility in Daman | Ponga Pandit | Online Web | NA | Bureau |
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| 68 | 13 Feb 2024 | Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman | Tech Phlie | Online Web | NA | Bureau |
| 69 | 13 Feb 2024 | Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman | Tech Smart World | Online Web | NA | Bureau |
| 70 | 13 Feb 2024 | Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman | Telecom Drive | Online Web | NA | Bureau |
| 71 | 13 Feb 2024 | Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman | The CEO Magazine | Online Web | NA | Bureau |
| 72 | 13 Feb 2024 | Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman | The Indian News Hub | Online Web | NA | Bureau |
| 73 | 13 Feb 2024 | Panasonic opens new facility in Daman to manufacturing lighting products | The Times of India | Online Web | NA | Niyati Parikh |

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| 87 | 15 Feb 2024 | Panasonic opens facility in Daman | The Times of India | Online Web | NA | Bureau |

Mainlines

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|----------------|-------------|-------------|--------------------|
| Published Date | 15 Feb 2024 | Publication | The Times of India |
| Edition | Ahmedabad | Page No | 4 |
| Circulation | 80,892 | | |

Panasonic opens facility in Daman

TIMES NEWS NETWORK

Ahmedabad: Aiming to lead the lighting segment in India by the fiscal 2030, Panasonic Life Solutions, opened its new facility at Daman, in the Union territory of Daman and Diu.

The company has invested Rs 1.5 crore on the new plant which will enhance the company's current manufacturing capabilities in India.

The newly established facility will initially manufacture lighting fixtures such as downlights before eventually expanding to other product lines. Currently, the manufacturing capacity in the first year is 1.5 lakh units, and it is planned to expand by 115% for the whole lighting industry in FY2024.

With this investment, the company aims to lead the



lighting segment by 2030.

Kuniyasu Shimaoka, MD, global lighting business, Panasonic Corporation, said, "We see enormous potential in India especially with regards to the manufacturing industry. The investment for Rs 1.5 crore is set with the objective of expanding our business in India. Keeping in mind the 10th anniversary of Make in India, Panasonic aims to start manufacturing in Daman to speed up inland manufacturing, while continuing business with Indian suppliers."

Online

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| Website: | 5 Dariya News | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://www.5dariyanews.com/Latest-Headlines-Business-Wire-India.aspx?for=N&Value=hQdQToppwxAmby5Lr10N5giDxAiFRCgzTwg5XCYPVu5NlwigQCglmC0yPwl%3d>

With investment of INR 15 million the new facility will enable in-house manufacturing with Japanese technology ensuing quality production

First facility in India by Panasonic for manufacturing lighting products

Aims to lead the lighting segment in India by FY2030

Panasonic Life Solutions India (PEWIN) - one of the largest manufacturers of electrical construction materials (ECM) in the country, has opened a new manufacturing unit in Daman, Gujarat. The new dedicated facility will enhance the current manufacturing capabilities as well as PEWINs lighting manufacturing capacity in India. The company has invested a total of INR 15 million which will facilitate in-house manufacturing of lighting products, keeping in line with the companys growth plans. With this investment and a strategic growth plan PEWIN aims to lead the lighting segment by 2030.

Speaking on this new launch, Kuniyasu Shimaoka, Managing Director Global Lighting business, Panasonic Corporation, said, We see enormous potential in India especially with regards to the manufacturing industry. The investment is for INR 15 million is set with the objective of expanding our business in India. Keeping in mind the 10th anniversary of Make in India, Panasonic (PEWIN) aims to start manufacturing in Daman to speed up inland manufacturing, while continuing business with Indian suppliers.

The facility is strategically placed in the North and West region to cater to the ever-growing demand for lighting products. By establishing a global standard for technology and quality management systems, India can leverage its pre-existing manufacturing expertise of electrical materials to allow the production of lighting fixtures with superior quality and speed.

Speaking on this new initiative, Masato Miyamaru, Director - Lighting business, PEWIN said, Panasonic aims to become the leading player in the lighting segment in the Indian market by FY2030. In terms of attracting more clients and projects across India, we aim to significantly ramp up operations. The geographic location of the facility in Daman adds strength to our existing operations where we already have a robust network of essential suppliers. Our main intent to have internal production is to share Panasonics quality management experience with our suppliers.

Adding to the same, Tomohisa Oishi, Senior General Manager Business & Strategic planning and Manufacturing head Lighting Business, PEWIN said, The primary objective is to expand our manufacturing lines in India to boost our business, as the Indian lighting industry is anticipated to undergo a shift towards becoming a more selective market for superior products. Panasonic strives to satisfy the needs and demands of both our customers and market while aiming to be ahead of the curve. For us, internal manufacturing is one of the most crucial aspects.

The newly established facility will initially manufacture lighting fixtures such as downlights before eventually expanding to other product lines. Currently, the manufacturing capacity in the first year is 1.5 lakh units, and it is planned to expand by 115% for the whole Lighting industry in FY2024.

Panasonic Life Solutions India (PEWIN) has a plan to grow their lighting business by 2030, with the goal of being India's leading lighting provider. The mission is to help people live better lives and develop India's future growth potential. They will present their consumers unique solutions and products (made with high-quality, high-efficiency, and eco-friendly Indian and Japanese technologies), primarily in the commercial and professional markets. The company aims to carry out strategic business efforts between FY2023 and FY2024 to accomplish their goals.

About Panasonic Life Solutions Pvt Ltd India

Established in 1963, Panasonic Life Solutions India Private Limited, (PEWIN Division) headquartered in Mumbai, a wholly owned subsidiary of Panasonic Corporation. With a constantly expanding product range and growing market share, it is one of the leading manufacturers of electrical construction materials with presence across India. Being a prominent player in Indian electrical segment the company has about 30 domestic offices and more than 9,500 employees.

Currently, companys 6 manufacturing units at 4 locations in India are manufacturing electrical products for the ECM industry and its offerings are synonymous with quality. It has a dominant market share in Wiring Devices and is constantly expanding its product range and growing market shares in Switchgears, Wires, Cables & Tapes, Conduit pipes, Lighting, Solar, Housing, Power Tools and Indoor Air Quality. It has seven state-of-the-art manufacturing units in India and is manufacturing cutting-edge electrical products, synonymous with quality. Recognized as one of the Best Brands in the Electrical Construction Material segments, Panasonic Life Solutions India has established itself as a market leader as a one-stop solution provider of commercial, industrial, and home solutions in the electrical, renewable, and housing solutions. With 1 lakh stores and 35000 channel partners across India.

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| Website: | Abhitak News | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://www.abhitaknews.com/news/business-wire.aspx?for=N&Value=JYJAbnX%2fDFrdITeMtnA2pwipWxO1%2fIGKlwiBz%2f6xepQIQAI%2fAdG7JzBK6QI%3d>

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| Website: | Ace update | Word count | 541 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic expands lighting business in Daman

<https://aceupdate.com/panasonic-expands-lighting-business-in-daman/>

A new manufacturing facility has been established in Daman, Gujarat, by Panasonic Life Solutions India (PEWIN), one of the nations leading producers of electrical building materials (ECM).

PeWINs lighting manufacturing capacity in India will be increased by the new dedicated facility in addition to the companys current manufacturing capabilities. To support internal lighting product manufacturing and align with the firms growth objectives, the company has invested a total of INR 15 million. By 2030, PEWIN hopes to dominate the lighting market with this investment and a planned expansion plan.

Speaking on this new launch, Kuniyasu Shimaoka, Managing Director of the Global Lighting business at Panasonic Corporation, says, We see enormous potential in India, especially with regards to the manufacturing industry. The investment is for INR 15 million and is set with the objective of expanding our business in India. Keeping in mind the 10 anniversary of Make in India, Panasonic (PEWIN) aims to start manufacturing in Daman to speed up inland manufacturing while continuing business with Indian suppliers.

The factory is positioned to take advantage of the steadily increasing demand for lighting goods in the North and West. India can take advantage of its current experience in the manufacturing of electrical materials to set a global standard for technology and quality management systems. This will enable the country to produce lighting fixtures more quickly and with higher quality.

Speaking on this new initiative, Masato Miyamaru, Director, Lighting Business, PEWIN, says, Panasonic aims to become the leading player in the lighting segment in the Indian market by FY2030. In terms of attracting more clients and projects across India, we aim to significantly ramp up operations. The geographic location of the facility in Daman adds strength to our existing operations, where we already have a robust network of essential suppliers. Our main intent to have internal production is to share Panasonics quality management experience with our suppliers.

Adding to the same, Tomohisa Oishi, Senior General Manager of Business & Strategic Planning and Manufacturing Head of Lighting Business, PEWIN, says, The primary objective is to expand our manufacturing lines in India to boost our business, as the Indian lighting industry is anticipated to undergo a shift towards becoming a more selective market for superior products. Panasonic strives to satisfy the needs and demands of both our customers and the market while aiming to be ahead of the curve. For us, internal manufacturing is one of the most crucial aspects.

Before extending to other product lines, the recently opened plant will initially produce lighting fixtures, including downlights. This year, FY2024, will see a 115 percent expansion in the manufacturing capacity for the entire lighting business, which is currently 1.5 lakh units in the first year.

By 2030, Panasonic Life Solutions India (PEWIN) hopes to become the top lighting supplier in India by expanding its lighting business. The goal is to improve peoples quality of life while maximising Indias potential for future prosperity. Mostly in the commercial and professional industries, they will provide their customers with innovative solutions and goods (manufactured with high-quality, high-efficiency, and eco-friendly Indian and Japanese technologies). To achieve its objectives, the company plans to implement key business initiatives between FY2023 and FY2024.

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| Website: | Ad Hoc | Word count | 729 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://www.ad-hoc-news.de/boerse/news/marktberichte/panasonic-expands-its-lighting-business-with-the-launch-of-its-new/64769409>

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| Website: | Afternoon Voice | Word count | 729 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://www.afternoonvoice.com/business-wire-india?for=N&Value=bSezkl%2f0ETkTXOJLD5S61QhVQZvoqtt1awjQ4LYaGfqjngp%2b6m04er3owM%3d>

Panasonic Life Solutions India (PEWIN) - one of the largest manufacturers of electrical construction materials (ECM) in the country, has opened a new manufacturing unit in Daman, Gujarat. The new dedicated facility will enhance the current manufacturing capabilities as well as PEWINs lighting manufacturing capacity in India. The company has invested a total of INR 15 million which will facilitate in-house manufacturing of lighting products, keeping in line with the companys growth plans. With this investment and a strategic growth plan PEWIN aims to lead the lighting segment by 2030.

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| Website: | Agr News | Word count | 729 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://www.agrnews.in/p/businesswireindia.html?for=N&Value=qTfSt2ObciBJ%2byxG46pg2qiDeiEmwhN22qi9RDQXH%2fTiYQjy1KONSXWDogM%3d>

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| Website: | Biz Next India | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://www.biznextindia.com/press-releases/?for=N&Value=uWV6tr8T%2fbTc2%2bG0Hpgq5wgA4cgluz%2fcaAqDTAv49y4eCAhtpv6YHFJFcgI%3d>

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| Website: | Biz Wire Express | Word count | 787 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<http://www.bizwireexpress.com/showstorybwi.php?storyid=45043>

Panasonic Life Solutions India (BusinessWire India) Business Wire India Inauguration at the new facility in Daman

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| Website: | Blurbitup | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://blurbitup.com/news-updates-2/?for=N&Value=Kmr1AStrn49t6Cwqn7r5xwhp%2bVXjHwPkYAjb5Hx8buHsmwi0UYqtcD9t7QM%3d>

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| Website: | Business Fortnight | Word count | 783 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://businessfortnight.com/panasonic-expands-its-lighting-business-with-the-launch-of-its-new-facility-in-daman/>

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| Website: | Business News This Week | Word count | 768 |
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<https://businessnewsthisweek.com/business-wire-listing/?for=N&Value=4lt1i6ESV2zlfzRF9leL3AhJ2LeutuXTKgI9tcDFJ6SIFwi7pg5MV39EOgl%3d>

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| Website: | Business Views India | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

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<https://businessviews.in/business-wire-listings-2/?for=N&Value=aCPnwBiyulV5fZg63Wz%2bwjYnMZIVmkCdQiKvm2r7%2bXHOgjOFnR0czN%2btQI%3d>

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The newly established facility will initially manufacture lighting fixtures such as downlights before eventually expanding to other product lines. Currently, the manufacturing capacity in the first year is 1.5 lakh units, and it is planned to expand by 115% for the whole Lighting industry in FY2024.

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| Website: | Business Wire India | Word count | 775 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://www.businesswireindia.com/panasonic-expands-its-lighting-business-with-the-launch-of-its-new-facility-in-daman-88720.html>

Daman, Daman & Diu, India: With investment of INR 15 million the new facility will enable in-house manufacturing with Japanese technology ensuing quality production

First facility in India by Panasonic for manufacturing lighting products

Aims to lead the lighting segment in India by FY2030

Panasonic Life Solutions India (PEWIN) - one of the largest manufacturers of electrical construction materials (ECM) in the country, has opened a new manufacturing unit in Daman, Gujarat. The new dedicated facility will enhance the current manufacturing capabilities as well as PEWIN's lighting manufacturing capacity in India. The company has invested a total of INR 15 million which will facilitate in-house manufacturing of lighting products, keeping in line with the company's growth plans. With this investment and a strategic growth plan PEWIN aims to lead the lighting segment by 2030.

Speaking on this new launch, Kuniyasu Shimaoka, Managing Director Global Lighting business, Panasonic Corporation, said, We see enormous potential in India especially with regards to the manufacturing industry. The investment of INR 15 million is set with the objective of expanding our business in India. Keeping in mind the 10th anniversary of Make in India, Panasonic (PEWIN) aims to start manufacturing in Daman to speed up inland manufacturing, while continuing business with Indian suppliers.

The facility is strategically placed in the North and West region to cater to the ever-growing demand for lighting products. By establishing a global standard for technology and quality management systems, India can leverage its pre-existing manufacturing expertise of electrical materials to allow the production of lighting fixtures with superior quality and speed.

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| Website: | Business World | Word count | 538 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic expands its lighting business with the launch of its new facility in Daman

<http://bwhotelier.businessworld.in/article/Panasonic-expands-its-lighting-business-with-the-launch-of-its-new-facility-in-Daman/13-02-2024-509571>

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| Website: | BW Bwhotelier | Word count | 538 |
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| Website: | Channel Drive | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://channeldrive.in/businesswireindia/?for=N&Value=RBOFK4cilRipWeCSULCs0wgYC8bPYpGBdAilh70ujGJRqQiraM8CXmjkwl%3d>

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| Website: | Chronicles News | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://chroniclesnews.live/businesswireindia/?for=N&Value=A3QvWYLxGyYdMCpo1bn89Ajp9xNa3KG2LqgRORx28rFCFQhc8wBaHnMeiAM%3d>

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| Website: | Consumer Infoline | Word count | 729 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://consumerinfo.com/press-release/?for=N&Value=SecekNr4hwT4o0RkKbBW3fQgo7kDS%2fkv71gjn%2b1kl4MAgHqj%2fJAq7RqnibAl%3d>

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| Website: | Crack Of Dawn | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://crackofdawn.in/business-wire?for=N&Value=ZQYrXDF1Ve4EzXB9vnTONAjOni351noxqghct7ZOZuLfoQiAgYrsvFBUEQI%3d>

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<https://currentnew.in/businesswireindia/?for=N&Value=GBRvU4PGHnvOg98SK7DKIQg6%2fSIdml%2fmqAgy6QbmS5SiCqi9CrbAV7tfwgM%3d>

With investment of INR 15 million the new facility will enable in-house manufacturing with Japanese technology ensuing quality production

First facility in India by Panasonic for manufacturing lighting products

Aims to lead the lighting segment in India by FY2030

Panasonic Life Solutions India (PEWIN) - one of the largest manufacturers of electrical construction materials (ECM) in the country, has opened a new manufacturing unit in Daman, Gujarat. The new dedicated facility will enhance the current manufacturing capabilities as well as PEWINs lighting manufacturing capacity in India. The company has invested a total of INR 15 million which will facilitate in-house manufacturing of lighting products, keeping in line with the companys growth plans. With this investment and a strategic growth plan PEWIN aims to lead the lighting segment by 2030.

Speaking on this new launch, Kuniyasu Shimaoka, Managing Director Global Lighting business, Panasonic Corporation, said, We see enormous potential in India especially with regards to the manufacturing industry. The investment is for INR 15 million is set with the objective of expanding our business in India. Keeping in mind the 10th anniversary of Make in India, Panasonic (PEWIN) aims to start manufacturing in Daman to speed up inland manufacturing, while continuing business with Indian suppliers.

The facility is strategically placed in the North and West region to cater to the ever-growing demand for lighting products. By establishing a global standard for technology and quality management systems, India can leverage its pre-existing manufacturing expertise of electrical materials to allow the production of lighting fixtures with superior quality and speed.

Speaking on this new initiative, Masato Miyamaru, Director - Lighting business, PEWIN said, Panasonic aims to become the leading player in the lighting segment in the Indian market by FY2030. In terms of attracting more clients and projects across India, we aim to significantly ramp up operations. The geographic location of the facility in Daman adds strength to our existing operations where we already have a robust network of essential suppliers. Our main intent to have internal production is to share Panasonics quality management experience with our suppliers.

Adding to the same, Tomohisa Oishi, Senior General Manager Business & Strategic planning and Manufacturing head Lighting Business, PEWIN said, The primary objective is to expand our manufacturing lines in India to boost our business, as the Indian lighting industry is anticipated to undergo a shift towards becoming a more selective market for superior products. Panasonic strives to satisfy the needs and demands of both our customers and market while aiming to be ahead of the curve. For us, internal manufacturing is one of the most crucial aspects.

The newly established facility will initially manufacture lighting fixtures such as downlights before eventually expanding to other product lines. Currently, the manufacturing capacity in the first year is 1.5 lakh units, and it is planned to expand by 115% for the whole Lighting industry in FY2024.

Panasonic Life Solutions India (PEWIN) has a plan to grow their lighting business by 2030, with the goal of being India's leading lighting provider. The mission is to help people live better lives and develop India's future growth potential. They will present their consumers unique solutions and products (made with high-quality, high-efficiency, and eco-friendly Indian and Japanese technologies), primarily in the commercial and professional markets. The company aims to carry out strategic business efforts between FY2023 and FY2024 to accomplish their goals.

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| Website: | Daily Hunt (Mobile) | Word count | 528 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

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<https://m.dailyhunt.in/news/india/english/businessworld-epaper-bizworld/panasonic+expands+its+lighting+business+with+the+launch+of+its+new+facility+in+daman-newsid-n582745292>

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| Website: | Daily24x7 News | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

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<https://www.daily24x7news.com/businesswire/?for=N&Value=YMWRvQ4%2bbUDf6hEf6uGPfQg%2bp%2bEOFsh4bAhnwHs3zucgjAhngM%2bdQ8La1QM%3d>

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| Website: | Devdiscourse | Word count | 868 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Strengthens its Lighting Business with the Inauguration of New Facility in Daman

<https://www.devdiscourse.com/article/technology/2817327-panasonic-strengthens-its-lighting-business-with-the-inauguration-of-new-facility-in-daman>

By establishing a global standard for technology and quality management systems, India can leverage its pre-existing manufacturing expertise of electrical materials to allow the production of lighting fixtures with superior quality and speed. Speaking on this new initiative, Masato Miyamaru, Director - Lighting business, PEWIN said, Panasonic aims to become the leading player in the lighting segment in the Indian market by FY2030.

Daman, Daman & Diu, India Business Wire India With investment of INR 15 million the new facility will enable in-house manufacturing with Japanese technology ensuing quality production First facility in India by Panasonic for manufacturing lighting products Aims to lead the lighting segment in India by FY2030 Panasonic Life Solutions India (PEWIN) - one of the largest manufacturers of electrical construction materials (ECM) in the country, has opened a new manufacturing unit in Daman, Gujarat. The new dedicated facility will enhance the current manufacturing capabilities as well as PEWIN's lighting manufacturing capacity in India. The company has invested a total of INR 15 million which will facilitate in-house manufacturing of lighting products, keeping in line with the company's growth plans. With this investment and a strategic growth plan PEWIN aims to lead the lighting segment by 2030.

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To View the Image, Click on the Link Below: Inauguration at the new facility in Daman

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| Website: | EPR Magazine | Word count | 547 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

PEWIN launches new manufacturing unit in Daman

<https://www.eprmagazine.com/news/pewin-launches-new-manufacturing-unit-in-daman/>

Panasonic Life Solutions India invested a total of 15 million to facilitate in-house manufacturing of lighting products.

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| Website: | ES Trade | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

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<https://www.estrade.in/news/business-wire-india/?for=N&Value=UwcX4KUTqyA8wEI7ocVHAghcEmCn%2fwUvKAjOKS1ni6BwiAhoZCdonThazQI%3d>

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|----------------|--------------|-------------|--------|
| Website: | firstnews.co | Word count | 49 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

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<https://firstnews.co.in/panasonic-expands-its-lighting-business-with-the-launch-of-its-new-facility-in-daman/>

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| Website: | Google News | Word count | 729 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

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<https://news.google.com/search?q=Panasonic%20Expands%20its%20Lighting%20Business%20with%20the%20Launch%20of%20its%20New%20Facility%20in%20Daman&hl=en-IN&gl=IN&ceid=IN%3Aen>

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| Website: | IANS | Word count | 647 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

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<https://ians.in/business-wire-detail/panasonic-expands-its-lighting-business-with-the-launch-of-its-new-facility-in-daman-13-02-2024>

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| Website: | IBG News | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

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<https://ibgnews.com/business-wire-news/?for=N&Value=xZ8BDiae4Un0547IBNA9hQjb93Q4dDXrzQhUKDhU0tkZXAIQwsxOA8rWlql%3d>

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| Website: | IDS Live | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<http://idslive.suhaniinfo.com/business-wire/?for=N&Value=mP3OcLHSTYV%2bRWMeJ0y7PAisy9OYdSeaKQhVutOWEzacGgi1HL%2b7FVTieQM%3d>

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<https://imp.news/bwi?for=N&Value=By9VP%2fwXTtuFTH9JjLk4%2fQjBTtoixNwHjggjeXWunSSIWghvnQWwUjUupQM%3d>

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| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://www.internationalbrandequity.com/business-wire-india?for=N&Value=MzJn0khSKRd141afnVoPcwgltykTk%2bpuLAhhveI%2f%2favuTAqUo%2bc2%2fx6legl%3d>

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| Website: | Jammu Links | Word count | 729 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

[https://jammulinksnews.com/businessinsider.aspx?title=Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman](https://jammulinksnews.com/businessinsider.aspx?title=Panasonic+Expands+its+Lighting+Business+with+the+Launch+of+its+New+Facility+in+Daman)

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| Website: | Kalkine Media | Word count | 722 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

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<https://kalkinemediacom/in/business/businessfinance/panasonic-expands-its-lighting-business-with-the-launch-of-its-new-facility-in-daman>

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Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://hydnews.net/business-wire/?for=N&Value=Qal7%2fhiEG7s8x7QJ3HcDLwi1D6vNGpciuAgv70fM0NmqvqgK%2fbDKF8gVxAI%3d>

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| Published Date | 13 Feb 2024 | Journalist: | Bureau |

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<https://khableelal.com/pressrelease/english/panasonic-expands-its-lighting-business-with-launch-its-new/cid13571646.htm>

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<https://lifeandtrendz.com/uncategorized/business-wire-2/?for=N&Value=He7WNb8Km%2F20ISZrp8M4lwqLVO5vYX0Cnwigl1cXRjoB3gigqInH9s%2BMEgl%3D>

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Speaking on this new launch, Kuniyasu Shimaoka, Managing Director Global Lighting business, Panasonic Corporation, said, We see enormous potential in India especially with regards to the manufacturing industry. The investment is for INR 15 million is set with the objective of expanding our business in India. Keeping in mind the 10th anniversary of Make in India, Panasonic (PEWIN) aims to start manufacturing in Daman to speed up inland manufacturing, while continuing business with Indian suppliers.

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| Website: | Media Bulletins | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://mediabulletins.com/business-wire-listing/?for=N&Value=JbDGnK5hIrA4ZyIf%2fdC0ngi2c9kplZGqvwjFv5l6p1J38Aj4wDTkDeLfFqM%3d>

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| Website: | MTI News | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

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<https://mtinews.in/BusinessWireIndia/?for=N&Value=iogeqf8oEd%2fxlwbyYKy4PqhBtSArzR%2byWQjvc1vm9ewiLwhvMERtiOC1Pgl%3d>

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| Website: | Nasheman | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

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<https://nasheman.in/business-wire-india-news/?for=N&Value=7NHvMCs3qtlvyQyQM1h4Nwhvc6RkG3KWvAjG50agrhh3Egg3w7CYwBwsDwl%3d>

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| Website: | New Delhi Times | Word count | 729 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://www.newdelhitimes.com/business-wire-india/?for=N&Value=6rEceK7IzB4vugRhZqLZ2Ai0JF%2bGaUsGJgiK34pmDrN8IAh6HxXI4Wxcfwl%3d>

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| Website: | News Crazy | Word count | 547 |
| Published Date | 13 Feb 2024 | Journalist: | Samir Solanki |

Panasonic expands its lighting business with the launch of its new facility in Daman

<https://newscrazy.in/panasonic-expands-its-lighting-business-with-the-launch-of-its-new-facility-in-daman/>

6 hours ago First facility in India by Panasonic for manufacturing lighting products Aims to lead the lighting segment in India by FY2030

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| Website: | News Dogs | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

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| Website: | News Drinker | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

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| Website: | News Files | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://newsfiles.in/businesswireindia/?for=N&Value=SJuOO%2bCHDxUPILZmu2H7mwqDZBONHz%2fyIAiKDKaa27ip%2fqj22mCv89EO%2fgM%3d>

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<https://newsinasia.in/businesswireindia/?for=N&Value=HGpf5touUxCtvOatJrunSAi3loi7uyBr%2fAixf7BDGhsq3whn%2b1DPeQVicqM%3d>

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<https://newskeeda.me/businesswireindia/?for=N&Value=yvuk6qFivRi0H5WAFMmHoAgZhi9X7ZprEwhssDiQtqvwdQqMhA%2bCS4fr0QM%3d>

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| Website: | News Views | Word count | 544 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic expands its lighting business with the launch of its new facility in Daman

<https://newsviews.club/panasonic-expands-its-lighting-business-with-the-launch-of-its-new-facility-in-daman/>

First facility in India by Panasonic for manufacturing lighting products Aims to lead the lighting segment in India by FY2030
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| Website: | NewZNew | Word count | 729 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://www.newznew.com/business-wire?for=N&Value=5t98qQplqcBI5bq84V4miwgikGsTi2VLkgjBDwTtcQEE%2fQixoliro3GKZql%3d>

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| Website: | Odia Ray | Word count | 729 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://odia-ray.in/businesswireindia.html?for=N&Value=9mbMfKx6fzHOP2YHUC72BQi7hiWxOMvo5ghhFL%2bWYkep1QgRYlw1Mblmqgl%3d>

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Speaking on this new launch, Kuniyasu Shimaoka, Managing Director Global Lighting business, Panasonic Corporation, said, We see enormous potential in India especially with regards to the manufacturing industry. The investment is for INR 15 million is set with the objective of expanding our business in India. Keeping in mind the 10th anniversary of Make in India, Panasonic (PEWIN) aims to start manufacturing in Daman to speed up inland manufacturing, while continuing business with Indian suppliers.

The facility is strategically placed in the North and West region to cater to the ever-growing demand for lighting products. By establishing a global standard for technology and quality management systems, India can leverage its pre-existing manufacturing expertise of electrical materials to allow the production of lighting fixtures with superior quality and speed.

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The newly established facility will initially manufacture lighting fixtures such as downlights before eventually expanding to other product lines. Currently, the manufacturing capacity in the first year is 1.5 lakh units, and it is planned to expand by 115% for the whole Lighting industry in FY2024.

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| Website: | Online Media Cafe | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

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<https://onlinemediacafe.com/business-wire-listing/?for=N&Value=ZaOBKXCAPizSR1N59QAmLAqHqslWZ4bsYAheuiVBNqcUbgHhFQJt3n0c2wM%3d>

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| Website: | Perfect News | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

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<https://perfectnews.live/businesswireindia/?for=N&Value=ZM2VVIGpLZQnF72RuKfTXQgj4%2f6r5m%2bMYQhk28b2woNODAiUhHuD4txjRqM%3d>

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| Website: | Ponga Pandit | Word count | 563 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic expands its lighting business with the launch of its new facility in Daman

<https://pongapandit.in/panasonic-expands-its-lighting-business-with-the-launch-of-its-new-facility-in-daman/>

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| Website: | PR Feed | Word count | 567 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://prfeed.in/2024/02/13/panasonic-expands-its-lighting-business-with-the-launch-of-its-new-facility-in-daman/>

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| Website: | Prime Time News | Word count | 544 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic expands its lighting business with the launch of its new facility in Daman

<https://primetimenews.co.in/panasonic-expands-its-lighting-business-with-the-launch-of-its-new-facility-in-daman/>

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| Website: | PTI | Word count | 729 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://www.ptinews.com/press-release/panasonic-expands-its-lighting-business-with-the-launch-of-its-new-facility-in-daman/1287145>

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| Website: | Pune News | Word count | 729 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

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<https://pune.news/bwi/?for=N&Value=tMQrZIUd2ctZ45HydP9A9QjRdrKcH3tVYAhcL%2b6oy4LA3AhdzSGlkpfjwM%3d>

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| Website: | Punjab News Express | Word count | 729 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://www.punjabnewsexpress.com/business-press-releases/?for=N&Value=2C5w4U4WelxzvKPlqGHMqQiuzV9aSRm1XwhHWv2i6kuchggPxLbPmc7qkwI%3d>

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Speaking on this new launch, Kuniyasu Shimaoka, Managing Director Global Lighting business, Panasonic Corporation, said, We see enormous potential in India especially with regards to the manufacturing industry. The investment is for INR 15 million is set with the objective of expanding our business in India. Keeping in mind the 10th anniversary of Make in India, Panasonic (PEWIN) aims to start manufacturing in Daman to speed up inland manufacturing, while continuing business with Indian suppliers.

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| Website: | rashtabaan | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://rashtabaan.com/businesswire/?for=N&Value=HsaJmffFGPAFZjNEF3oQHAgGXi%2b%2b7tdY7wqqtO%2bR6U5TGAqbN0W4E4u6kQM%3d>

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| Website: | Report 365 | Word count | 563 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic expands its lighting business with the launch of its new facility in Daman

<https://report365.in/panasonic-expands-its-lighting-business-with-the-launch-of-its-new-facility-in-daman/>

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| Website: | Sangbad Ekalavya | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://www.sangbadekalavya.co.in/p/business-wire-india-press-release.html?for=N&Value=LP3TDfmcuOs68XdxGNM%2b4QjHdQXdPmHFTAhUEtsVsWsP%2fgh0MPO%2fdqlu3wM%3d>

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| Website: | SME Street | Word count | 729 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://smestreet.in/infocus/business-wire-india-news-1518393?for=N&Value=ccZcal%2fnGd01r1F2PazlQhnwvKATVTT2AgerFom3hCLSQjwWaG%2byZa0bwl%3d>

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| Website: | Startup City India | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

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<https://www.startupcityindia.com/business-express?for=N&Value=mBtUBiaOoNbDEQnP83NJrAg7%2b21CGz4hJwgG8LjLJN9wJAq4IKm7qvoLGwl%3d>

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| Website: | T&D India | Word count | 481 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

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<https://www.tndindia.com/panasonic-life-solutions-india-opens-new-manufacturing-unit-in-daman/>

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| Website: | Tech Phlie | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

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Speaking on this new launch, Kuniyasu Shimaoka, Managing Director Global Lighting business, Panasonic Corporation, said, We see enormous potential in India especially with regards to the manufacturing industry. The investment is for INR 15 million is set with the objective of expanding our business in India. Keeping in mind the 10th anniversary of Make in India, Panasonic (PEWIN) aims to start manufacturing in Daman to speed up inland manufacturing, while continuing business with Indian suppliers.

The facility is strategically placed in the North and West region to cater to the ever-growing demand for lighting products. By establishing a global standard for technology and quality management systems, India can leverage its pre-existing manufacturing expertise of electrical materials to allow the production of lighting fixtures with superior quality and speed.

Speaking on this new initiative, Masato Miyamaru, Director - Lighting business, PEWIN said, Panasonic aims to become the leading player in the lighting segment in the Indian market by FY2030. In terms of attracting more clients and projects across India, we aim to significantly ramp up operations. The geographic location of the facility in Daman adds strength to our existing operations where we already have a robust network of essential suppliers. Our main intent to have internal production is to share Panasonics quality management experience with our suppliers.

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| Website: | Tech Smart World | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://www.techsmartworld.com/business-wire/88720/panasonic-expands-its-lighting-business-with-the-launch-of-its-new-facility-in-daman>

With investment of INR 15 million the new facility will enable in-house manufacturing with Japanese technology ensuing quality production

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| Website: | Telecom Drive | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

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<http://telecomdrive.com/businesswireindia/?for=N&Value=FeURQedKTbfWRn5g%2bM0JAwit6fl44LlgEAj4Nlbr9ZArgi4hYg5Sy241ql%3d>

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| Website: | The CEO Magazine | Word count | 729 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

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<https://www.theceo.in/business-express?for=N&Value=ISZdinqTBcGV5799EMyNDqi8Eh7aUTUYtggSKzhRkcBSWwiFGv7ngOle%2bQI%3d>

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| Website: | The Indian News Hub | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<http://www.theindiannewshub.in/business-news?for=N&Value=4YzJQM83N5HTKADZfyKqjwhl7KAP%2bWufpQj6d7b%2fKGfy9whsNqXhW4PCNwM%3d>

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| Website: | The Times of India | Word count | 206 |
| Published Date | 13 Feb 2024 | Journalist: | Niyati Parikh |

Panasonic opens new facility in Daman to manufacturing lighting products

<https://timesofindia.indiatimes.com/city/ahmedabad/panasonic-opens-new-facility-in-daman-to-manufacturing-lighting-products/articleshow/107667714.cms>

Niyati Parikh / TNN / Feb 13, 2024, 21:42 IST Share Representative image

AHMEDABAD: Aiming to lead the lighting segment in India by the fiscal year 2030, Panasonic Life Solutions, opened its new facility in the city of Daman, situated in the Union territory of Daman and Diu, to manufacture lighting products. The company has invested Rs 1.5 crore after the new plant which will enhance the company's current manufacturing capabilities in India.

The newly established facility will initially manufacture lighting fixtures such as downlights before eventually expanding to other product lines. Currently, the manufacturing capacity in the first year is 1.5 lakh units, and it is planned to expand by 115% for the whole Lighting industry in FY2024.

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| Website: | The Week | Word count | 855 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://www.theweek.in/wire-updates/business/2024/02/13/dcm44-panasonic-life-solutions-india.html>

Daman, Daman & Diu, India Business Wire India With investment of INR 15 million the new facility will enable in-house manufacturing with Japanese technology ensuing quality production

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To View the Image, Click on the Link Below:

Inauguration at the new facility in Daman

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| Website: | Think News | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

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<https://thinknews.today/businesswireindia/?for=N&Value=0ExtD3KlvMwg5K8X%2b69eCghkNsYq1QByqwgheWmUIQyGmqg azOuxYPFT6QM%3d>

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| Website: | Times Tech | Word count | 729 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://timestech.in/businesswire/?for=N&Value=XteKHU4gQP1%2fW32cVwKH4AiD0JJZQNvAXwgdHh96XAwRAqi1FwNgNwyxTwI%3d>

Panasonic Life Solutions India (PEWIN) - one of the largest manufacturers of electrical construction materials (ECM) in the country, has opened a new manufacturing unit in Daman, Gujarat. The new dedicated facility will enhance the current manufacturing capabilities as well as PEWINs lighting manufacturing capacity in India. The company has invested a total of INR 15 million which will facilitate in-house manufacturing of lighting products, keeping in line with the companys growth plans. With this investment and a strategic growth plan PEWIN aims to lead the lighting segment by 2030.

Speaking on this new launch, Kuniyasu Shimaoka, Managing Director Global Lighting business, Panasonic Corporation, said, We see enormous potential in India especially with regards to the manufacturing industry. The investment is for INR 15 million is set with the objective of expanding our business in India. Keeping in mind the 10th anniversary of Make in India, Panasonic (PEWIN) aims to start manufacturing in Daman to speed up inland manufacturing, while continuing business with Indian suppliers.

The facility is strategically placed in the North and West region to cater to the ever-growing demand for lighting products. By establishing a global standard for technology and quality management systems, India can leverage its pre-existing manufacturing expertise of electrical materials to allow the production of lighting fixtures with superior quality and speed.

Speaking on this new initiative, Masato Miyamaru, Director - Lighting business, PEWIN said, Panasonic aims to become the leading player in the lighting segment in the Indian market by FY2030. In terms of attracting more clients and projects across India, we aim to significantly ramp up operations. The geographic location of the facility in Daman adds strength to our existing operations where we already have a robust network of essential suppliers. Our main intent to have internal production is to share Panasonics quality management experience with our suppliers.

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The newly established facility will initially manufacture lighting fixtures such as downlights before eventually expanding to other product lines. Currently, the manufacturing capacity in the first year is 1.5 lakh units, and it is planned to expand by 115% for the whole Lighting industry in FY2024.

Panasonic Life Solutions India (PEWIN) has a plan to grow their lighting business by 2030, with the goal of being India's leading lighting provider. The mission is to help people live better lives and develop India's future growth potential. They will present their consumers unique solutions and products (made with high-quality, high-efficiency, and eco-friendly Indian and Japanese technologies), primarily in the commercial and professional markets. The company aims to carry out strategic business efforts between FY2023 and FY2024 to accomplish their goals.

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| Website: | UNI India | Word count | 582 |
| Published Date | 13 Feb 2024 | Journalist: | UNI |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://www.uniindia.com/panasonic-expands-its-lighting-business-with-the-launch-of-its-new-facility-in-daman/business-wire-india/news/3142592.html>

Business Wire India With investment of INR 15 million the new facility will enable in-house manufacturing with Japanese technology ensuing quality production First facility in India by Panasonic for manufacturing lighting products Aims to lead the lighting segment in India by FY2030

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| Website: | UP Coming News | Word count | 729 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

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<https://upcomingnews.in/businesswireindia/?for=N&Value=gNjREmikipOoqiYRVy379UwqamohAH%2fcE0wjsNWU7NIHXkwjRZrl0zlja%2bwM%3d>

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| Website: | Value News | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://valuenews.today/businesswireindia/?for=N&Value=LJiuCGH%2bjp5V2tkYfK3wdwg3dDjhXU%2bL1Qgh1dM4dFYAKQjY38aEZvc76QM%3d>

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| Website: | W B | Word count | 768 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

Panasonic Expands its Lighting Business with the Launch of its New Facility in Daman

<https://winningbizness.in/press-releases.html?for=N&Value=TVVCn7sHbz0OUOq93KQ72QhbKymfcdmc9ggDQ8ElvjGihghj3Z08ID79EwM%3d>

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| Website: | Wer India | Word count | 729 |
| Published Date | 13 Feb 2024 | Journalist: | Bureau |

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<https://werindia.com/news/business/bwi/Panasonic-Expands-its-Lighting-Business-with-the-Launch-of-its-New-Facility-in-Daman-83132895>

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| Website: | WN | Word count | 729 |
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[https://article.wn.com/view/2024/02/13/Panasonic Expands its Lighting Business with the Launch of i/](https://article.wn.com/view/2024/02/13/Panasonic_Expands_its_Lighting_Business_with_the_Launch_of_i/)

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| Website: | Construction World | Word count | 445 |
| Published Date | 14 Feb 2024 | Journalist: | Bureau |

Panasonic launches new facility in Daman

<https://www.constructionworld.in/policy-updates-and-economic-news/panasonic-launches-new-facility-in-daman/50907>

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| Website: | General | Word count | 563 |
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<http://www.general.in/panasonic-expands-its-lighting-business-with-the-launch-of-its-new-facility-in-daman/>

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Adding to the same, Tomohisa Oishi, Senior General Manager Business & Strategic planning and Manufacturing head Lighting Business, PEWIN said, The primary objective is to expand our manufacturing lines in India to boost our business, as the Indian lighting industry is anticipated to undergo a shift towards becoming a more selective market for superior products. Panasonic strives to satisfy the needs and demands of both our customers and market while aiming to be ahead of the curve. For us, internal manufacturing is one of the most crucial aspects.

The newly established facility will initially manufacture lighting fixtures such as downlights before eventually expanding to other product lines. Currently, the manufacturing capacity in the first year is 1.5 lakh units, and it is planned to expand by 115% for the whole Lighting industry in FY2024.

Panasonic Life Solutions India (PEWIN) has a plan to grow their lighting business by 2030, with the goal of being India's leading lighting provider. The mission is to help people live better lives and develop India's future growth potential. They will present their consumers unique solutions and products (made with high-quality, high-efficiency, and eco-friendly Indian and Japanese technologies), primarily in the commercial and professional markets. The company aims to carry out strategic business efforts between FY2023 and FY2024 to accomplish their goals.

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| Website: | Realty Plus | Word count | 538 |
| Published Date | 14 Feb 2024 | Journalist: | Bureau |

Panasonic Expands Its Lighting Business With New Facility In Daman

<https://www.rprealtyplus.com/realty-spotlight/panasonic-expands-its-lighting-business-with-new-facility-in-daman-113997.html>

Panasonic Expands Its Lighting Business With New Facility In Daman

Panasonic Life Solutions India (PEWIN) - one of the largest manufacturers of electrical construction materials (ECM) in the country, has opened a new manufacturing unit in Daman, Gujarat. The new dedicated facility will enhance the current manufacturing capabilities as well as PEWIN's lighting manufacturing capacity in India. The company has invested a total of INR 15 million which will facilitate in-house manufacturing of lighting products, keeping in line with the company's growth plans. With this investment and a strategic growth plan PEWIN aims to lead the lighting segment by 2030.

Speaking on this new launch, Kuniyasu Shimaoka, Managing Director Global Lighting business, Panasonic Corporation, said, We see enormous potential in India especially with regards to the manufacturing industry. The investment of INR 15 million is set with the objective of expanding our business in India. Keeping in mind the 10th anniversary of Make in India, Panasonic (PEWIN) aims to start manufacturing in Daman to speed up inland manufacturing, while continuing business with Indian suppliers.

The facility is strategically placed in the North and West region to cater to the ever-growing demand for lighting products. By establishing a global standard for technology and quality management systems, India can leverage its pre-existing manufacturing expertise of electrical materials to allow the production of lighting fixtures with superior quality and speed.

Speaking on this new initiative, Masato Miyamaru, Director - Lighting business, PEWIN said, Panasonic aims to become the leading player in the lighting segment in the Indian market by FY2030. In terms of attracting more clients and projects across India, we aim to significantly ramp up operations. The geographic location of the facility in Daman adds strength to our existing operations where we already have a robust network of essential suppliers. Our main intent to have internal production is to share Panasonic's quality management experience with our suppliers.

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| Website: | The Times of India | Word count | 402 |
| Published Date | 15 Feb 2024 | Journalist: | Bureau |

Panasonic opens facility in Daman

<https://timesofindia.indiatimes.com/city/ahmedabad/panasonic-opens-facility-in-daman-ahmedabad-to-lead-lighting-segment-in-india-by-2030/articleshow/107706382.cms>

TNN / Feb 15, 2024, 08:36 IST Share Ahmedabad: Aiming to lead the lighting segment in India by the fiscal 2030 Panasonic Life Solutions , opened its new facility at Daman, in the Union territory of Daman and Diu.

The company has invested Rs 1.5 crore on the new plant which will enhance the company's current manufacturing capabilities in India.

The newly established facility will initially manufacture lighting fixtures such as downlights before eventually expanding to other product lines. Currently, the manufacturing capacity in the first year is 1.5 lakh units, and it is planned to expand by 115% for the whole lighting industry in FY2024.

With this investment, the company aims to lead the lighting segment by 2030.

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Kuniyasu Shimaoka, MD, global lighting business, Panasonic Corporation, said, We see enormous potential in India especially with regards to the manufacturing industry. The investment for Rs 1.5 crore is set with the objective of expanding our business in India. Keeping in mind the 10th anniversary of Make in India, Panasonic aims to start manufacturing in Daman to speed up inland manufacturing, while continuing business with Indian suppliers.

We also published the following articles recently

Panasonic opens new facility in Daman to manufacturing lighting products

Panasonic Life Solutions has opened a new facility in Daman, India to manufacture lighting products. The company aims to lead the lighting segment in India by 2030. The facility will initially produce lighting fixtures such as downlights. The manufacturing capacity in the first year is 1.5 lakh units with plans to expand by 115% in FY2024.

LG Energy Expands Battery Sales to Additional EV Manufacturers in India

South Korea's LG Energy Solution, a leading battery cell supplier, plans to expand into India's passenger vehicle market. It collaborates with Tesla, Hyundai, Ola Electric, TVS, Softbank Group, and Mahindra & Mahindra. The Indian government aims for 30% electric car sales and 70% electric scooters by 2030.

Airbus awards contract to Indian company for manufacturing A220 aircraft doors

Airbus awards contract to Dynamatic Technologies for manufacturing A220 aircraft doors. Make in India initiative expands. Bengaluru-based company also manufactures Flap Track Beam for Airbus A330 and A320 Family aircraft. USD 1.5 billion investment in India for aircraft components. Civil Aviation Minister Jyotiraditya Scindia attends announcement.

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