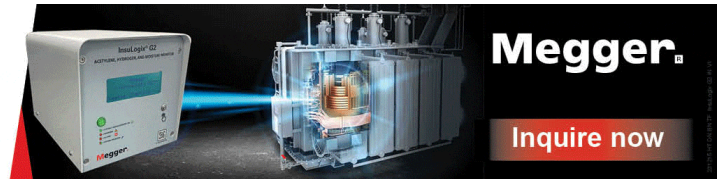




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## Panasonic Life Solutions India Lights Up Mumbai With “YOI-En” Technology

T&D India (<https://www.tndindia.com/author/tnd-india/>) November 24, 2023



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Panasonic Life Solutions India (PEWIN Division) has announced the lighting up of a renowned estate in Mumbai – Powai, Hiranandani – using YOI-en technology.

The cloud-based technology service "YOI-en" allows users to customize the lighting experience using a web app. The structure is to be lit up during the period of festival season this year.

The unique lighting technology, at the prime location of Powai, allows for lighting staging over a large area with several buildings (multi-point simultaneous control) and controlling from remote locations. It enables remote production modifications, monitoring of equipment communication, and schedule management. By combining these features, the system will connect the city's tourist resources, creating a lively ambiance that aims to raise the passerby's experience and intends to boost tourism.

### Unique Lighting Experience

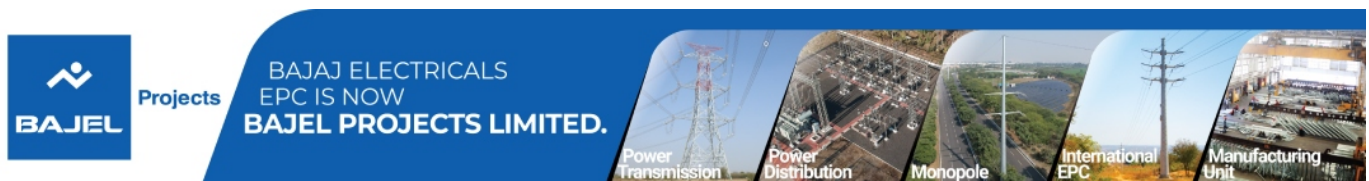
Speaking on this initiative, Masato Miyamaru, Director, Lighting business, PEWIN, Panasonic Life Solutions India, said, "Bringing the first of-a-kind technology at one of the finest premises of Powai this festive season has been a privilege for us. We have worked with the Hiranandani Group to provide an unforgettable experience to the residents and passersby. This unique activation is an effort to operate a smart solution system architecture while providing the best in line service. PLSIND aims to continue creating such one-of-a-kind lighting experience in the times to come at all over India and worldwide."

### Aiming For No.1

Panasonic Life Solutions India (PEWIN Division) has planned to enhance its lighting business towards 2030, aiming for No.1 lighting company in India. Their purpose is to contribute to improving people's living and developing the future growth in India. They will introduce their unique solutions and products (with high-quality and high efficiency realized by Indian and Japanese technologies) mainly in commercial and professional market for their customers.

Also read: Panasonic Launches Residential Solar Kits, Enters B2C Solar Market (<https://www.tndindia.com/panasonic-launches-residential-solar-kits-enters-b2c-solar-market/>)

*Featured photograph is actual project image*





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