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by **Staff Writer** June 5, 2024

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Aerem Solutions and Panasonic Life Solutions India Private Limited (PLSIND) have signed a Memorandum of Understanding (MoU) to provide solar financing to its customers.

Through this partnership, Panasonic hopes to sell over US\$500 million worth of solar products through this by helping its homeowners and C&I clients get financial support.

Aerem Solutions in accordance with the agreement will offer customised loan options to consumers of Panasonic solar products through its financial division, NetZero Finance.



Aerem Solutions CEO, Anand Jain, highlighted his excitement at the collaboration, noting that since its start, it has enabled more than 350MW of solar capacity. The collaboration, according to him, will be a perfect fit to finance solar energy projects and increase access to renewable sources of energy in the country. The goal is to enable people and companies switch to more environmentally friendly energy sources, making the world a greener place in the process.

Amit Barve, BU Head, Solar BU – Panasonic Life Solutions, stated that the Panasonic Group seeks to achieve a better quality of life and a sustainable global environment through actions that reduce carbon emissions, help society avoid carbon emissions, and realise a circular economy. Through this

agreement, the adoption of solar energy will be made easier, which will help society reduce CO2 emissions.

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